



Post Show Report 2019



ANOTHER SUCCESSFUL EDITION!

Fi South America received more than 9,500 visitors over the three days of the event, who were seeking for new suppliers and ingredients, interested in learning more about the latest trends of the industry and do business.

Once again, the event has shown its tradition in the market and has made an impression as the largest meeting, innovations and launches meeting point of the ingredients industry of Latin America.



+9.500
Professional visitors



+700
Exhibiting brands



15 exhibiting countries
41 visiting countries



Next Edition in 2020



São Paulo, Brazil



18-20 August

TOP 10 COUNTRIES



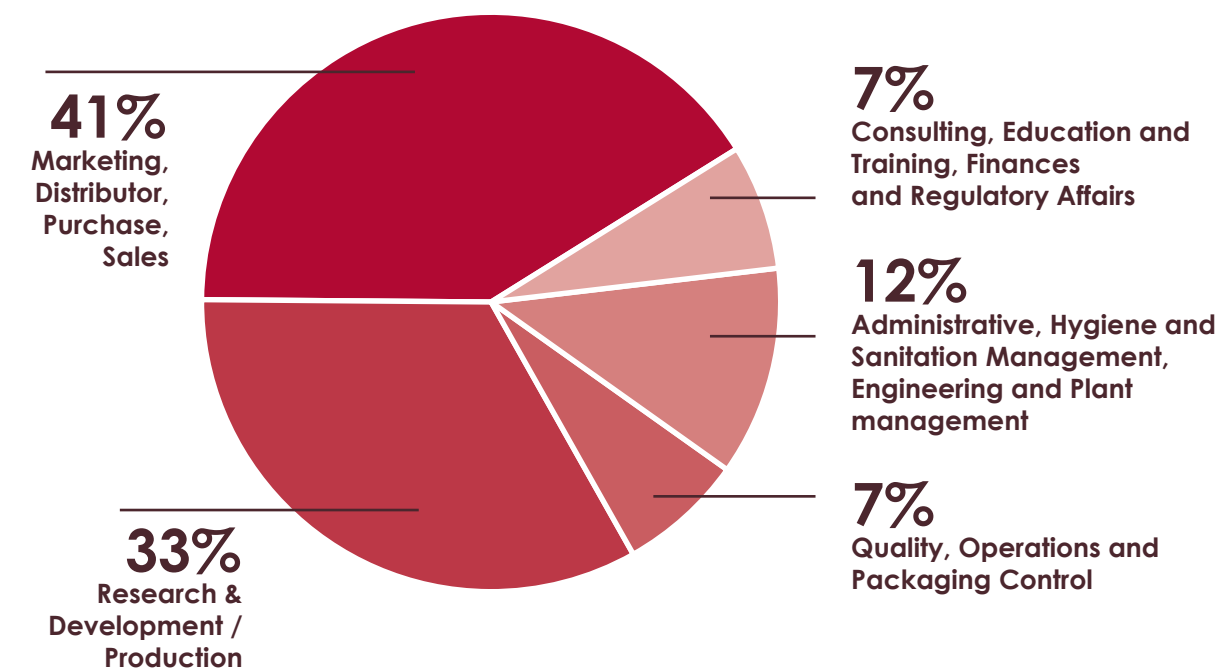
- 1 BRAZIL
- 2 ARGENTINA
- 3 CHILE
- 4 UNITED STATES
- 5 PERU
- 6 CHINA
- 7 COLOMBIA
- 8 MEXICO
- 9 URUGUAY
- 10 INDIA



“Being at FISA is a source of great pride to us and our visits exceeded our expectations. We had meetings with representatives from several countries, including Argentina, Colombia and Peru.”

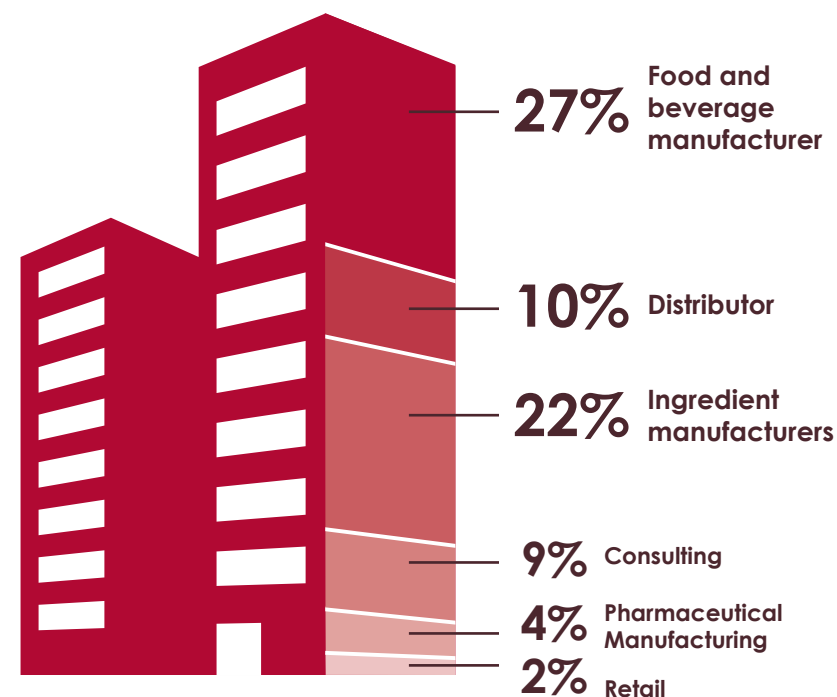
Nicolas Kaufmann,
Latin America Director,
JRS

MAIN PRACTICE AREAS





COMPANIES' BUSINESS ACTIVITY

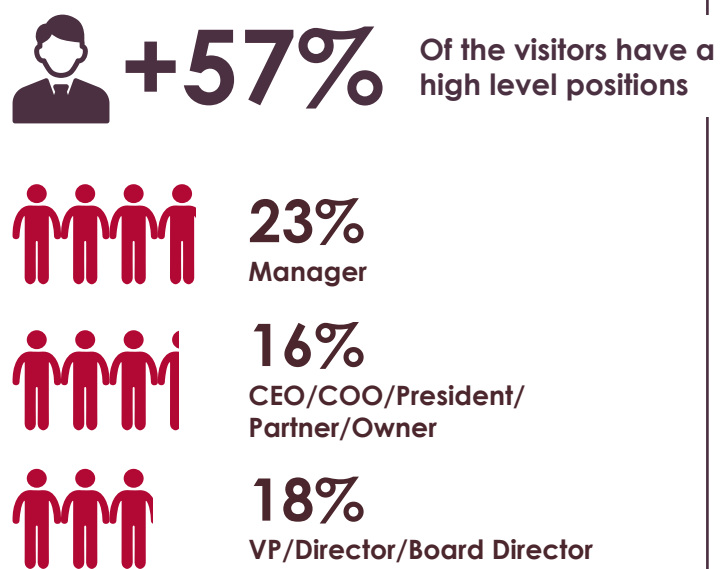


TOP 20 PRODUCTS OF INTEREST

- | | | | |
|--|---------------------------------|--|--|
| | 1. Functional Food | | 11. Nutraceutical |
| | 2. Aromas | | 12. Coloring |
| | 3. Natural Ingredients | | 13. Probiotics |
| | 4. Cocoa and Chocolate Products | | 14. Fruit and fruit products |
| | 5. Preservatives | | 15. Fibers |
| | 6. Organic Ingredients | | 16. Food Enzymes |
| | 7. Proteins | | 17. Nutrients |
| | 8. Plant and herb extracts | | 18. Fats |
| | 9. Sugar, Sweetener and Syrup | | 19. Stabilizers and thickeners, unifiers and texturizers |
| | 10. Emulsifier | | 20. Probiotics |



JOB POSITION



TOP 5 MAIN REASONS THE VISITORS COME TO FiSA

- 63%** Networking /partners / suppliers
- 54%** Updates on best practices and market trends
- 40%** Seeking new ingredients
- 34%** Get knowledge on industry and business challenges
- 23%** Attend to lectures and/or technical workshops

WHAT EXHIBITORS SAY

“ By joining FiSA every year we can strengthen our relationship with customers and better understand their concerns and so gain our clients' trust.

Andréa Moura, LATAM Sales and Marketing Director of Rousselot

“ We see a stream of people seeking innovation like never before in previous editions. The event brought this aspect, and I imagine that the people who arrived here had their expectations met, because there is a lot of news in the exhibition. Just see the number of people circling from day one. The event started full and ended full. ”

Ary Bucione, ILSI Brasil

